Open University of Entrepreneurship and Enterprise Management

Professional Degrees Prospectus

C 2024

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Open University of Entrepreneurship and Enterprise Management

Professional Degrees Prospectus

C 2024

BECOME AN ENTREPRENEURIAL GAME CHANGER
Earn a Globally Accredited and Recognised Professional Entrepreneurship Degree and Membership with EQF Equivalence

D.Ent etc	M.Ent etc	B.Ent etc
1-3 Years	1 Year	1-3 Years

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ABOUT OUEEM

Entrepreneurship in contemporary times is viewed as a powerful too that promotes sustainability and foster social inclusion, which serves as a means of reducing poverty, creating sustainable governance, stimulating resilient infrastructure, growth, and boosting innovation activities. This is in addition to the role played by entrepreneurship in enhancing social and environmental sustainability. It also covers the innovative ways of thinking, openness to new experiences and value creation/addition.

If students are developed with an entrepreneurial mindset, they will become self-reliant and self-confident in promoting social inclusion and a green environment of productivity. They will also be ambassadors that will be able to resolve local and regional problems using their creative abilities and innovative ideas to provide solutions and sustainable business models, that are aligned with the Sustainable Development Goal 9 (SDG 9) of the United Nations.

Investing in entrepreneurship education can create an entrepreneurial mindset and eventually this translates into developing an entrepreneurial orientation among young people. An effective entrepreneurship education policy is a prerequisite for any emerging economy to empower its people with the knowledge and ability to 'fish rather than just giving them a fish' as a survival strategy.

However, the broader objective is to increase the number of individuals starting new ventures and developing an entrepreneurial ecosystem to reduce poverty (SDG 1) and to play a key part in reducing inequalities within and among countries (SDG 10).

This project is an opportunity that will enable individuals to stand out from the crowd by acquiring entrepreneurship skills required for transforming ideas and/or degrees into viable business enterprises. In fact, our entrepreneurship programmes of all kinds are designed to have relevant and immediate impact, and to bring unique insights from world renowned leaders and successful entrepreneurs closer to you .

At this juncture, we welcome you to the Open University of Entrepreneurship and Enterprise Management (OUEEM) – The Premier University of Entrepreneurship. The institution was launched as a higher education institution that offers intensive online Certificate courses, Diplomas, Bachelor's, Post Graduate (PG) degrees such as PG Diploma, Master's and Doctorate Qualifications in Entrepreneurship, Innovation Management and Small Business Management.

Our institution is committed to spreading beneficial entrepreneurship knowledge and skills that is easily affordable and will benefit not only individual students but also empower entire communities.

Note Because: The programme aims to produce graduates who will have a sound knowledge of entrepreneurship skills, business management, industry specialisation and the leadership

qualities. The course will focus on the various elements of entrepreneurship and business management. Students will have to choose an industry of their choice for their specialisation and complete a project on their industry of specialization. They will also be guided into transforming their business idea into a product or service for commercialization purpose. At the end of the Course, students will have with them a Professional Certificate, Diplomas, Bachelor's PGD, Master's and Doctorate Qualifications in Entrepreneurship, an Industry Specialization Certification, access to Start-up Capital and a real business in the comfort of their hands. This is one great difference between our students and their counterparts from other colleges and universities, who will have an academic qualification and hunting for jobs that will seize to exist among graduates of OUEEM.

WELCOME TO OUEEM –WHERE IN PREPARATION FOR TOMORROW'S WORLD, EDUCATION MEETS THE REAL WORLD

We are honoured to have you visiting us online. The University of Entrepreneurship and Enterprise Management (OUEEM) offers student-centered and career-focused education to develop the entrepreneurial knowledge and skills needed by people to become successful in their careers in Entrepreneurship and Small Business Management. OUEEM was established as an innovative institution to meet the demands for an alternative means of living through the promotion of self-reliance skills to students, as opposed the traditional higher education experience which often require taking several years away from jobs that are no longer available.

Open University of Entrepreneurship and Enterprise Management, Kishi (OUEEM), the first of its kind in Africa, is a transnational educational institution with Corporate Charter by Companies and Allied Matters Act, Cap. C20, Law of Federal Republic of Nigeria, 2004 as a University of Entrepreneurship and Enterprise Management Ltd (registration number RC 1254784). Our founding principles are based on the United Nations Universal Declaration of Human Rights; per article 26, we believe that Higher Education is a Human Right.

OUEEM is an autonomous and transnational tertiary institution of entrepreneurship and enterprise education that pioneered the paradigm shift in the educational cycle , and this synchronizes with its motto : entrepreneurship and enterprise education for SDGs attainment

WHO WE ARE

The College was established by corporate charter and our founding principles are based on the United Nations Universal Declaration of Human Rights; per article 26, OUEEM believes that Higher Education is a Human Right. The College has implemented a paradigm shifting educational model for its programmes that have allowed it to move closer to this goal through the self-empowerment of its students, decentralisation of the learning process, personalised open curriculum design, a sustainable learning model, developing core elements of the Human Condition, and utilising the quasi-infinite knowledge through the use of information technology

combined with our own capacity to find solutions to all types of global issues, dynamic problems, and those of individuals and multidisciplinary teams, especially the global goal number 8.

At our College, we believe that one of the major challenges facing Africa, especially on SDG 8 achievement is how to break away from education for dependency to education for independence. It means that the goal of education must shift from education for employment to education for self-employment (or entrepreneurship and enterprise education). Hence, OUEEM's motto is--- entrepreneurship and enterprise education for SDGs attainment

The Open University of Entrepreneurship and Enterprise Management has been granted full accreditations by the Board of Quality Standards (BQS), the Confederacy of Chartered Certified Entrepreneurs (3CE), International Peace Human Rights Education Council (IPHREC), a proud member of the African Council for Distance Education (ACDE)

and International Association of Transnational Universities (IATU), as well as holder of triple - ISO Certification ISO 29993: 2017 (Learning Service outside Formal Education Management Systems); ISO 29994: 2021 (Education and Learning Services: including distance learning services); and ISO 21001:2018 (Educational Organisation Management Systems), a global benchmark for educational institutions). OUEEM has approval for Regulated Quality Framework (RQF) - (UK Office of Qualifications and Examinations Regulation (Ofqual) - regulated, globally recognized qualifications that cater to both professional and academic advancements.

These accreditations & membership reflect OUEEM's commitment to maintaining high standards of education and continuous improvement in the field of business and management education.

OUEEM believes that providing an internationally-minded, blended enhanced entrepreneurship and enterprise education offers double opportunities to satisfy the aspirations of Article 26 and SDG 8 attainment. The Open University of Entrepreneurship and Enterprise Management (OUEEM) aims to grant global access to quality certificate, diploma, undergraduate and postgraduate level entrepreneurship and enterprise education programmes for students at very affordable cost. Its mission is to change the African continent and the world situation through appropriate entrepreneurship and enterprise education.

OUR VISION, MISSION, GOALS, APPROACH AND CORE VALUES

Our Vision

To be the Africa's pioneer and master brand in the provision of entrepreneurship and enterprise education for sustainable development.

Our Mission

- To prepare students for a successful and meaningful life and career in the 21st century – with a shared vision for a better Africa.
- To be a trailblazing provider of quality entrepreneurship and enterprise education, by raising its standard as the key to a more productive and sustainable development of Africans, through globally-acceptable best practices.
- To create a more prosperous and peaceful Africa by developing the next generation of ethical and entrepreneurial African leaders.
- OUEEM serves as a platform and coordinator of preparations of the academic content and the implementation of global college activities, inspired by the vision of linking entrepreneurship and technology in innovative ways.

Education Goals

- To prepare students for self-reliance and excel in the real world
- To enhance students' learning by providing a holistic educational experience
- To be a fair and caring employer providing equal opportunities for all
- To be a socially responsible, ethical and accountable institution.

Our Approach

- At OUEEM, we resist the pressure to conduct entrepreneurship and enterprise education the way it has always been done. We challenge existing beliefs so that we only keep what works, and reimagining the rest.

- OUEEM goes above and beyond to provide you with an education like no other. We focus on giving you a holistic experience designed to make you a successful entrepreneur, leader and a better citizen of the world. OUEEM has identified several fundamental strategies that make our approach to teaching and learning unique, relevant and engaging.

OUR OFFERING

- Focus on Skills that Matter
- Our Academic Programmes
- Internships with Top Employers
- Specialization in at least one Vocation or Trade
- A Transformative Student Experience

You Lead: Graduates continue on to leadership roles such as:

- Business owner / founder/ MD/CEO
- Strategic manager
- Director of planning
- Director of development
- Chief Innovation Officer
- Business consultant

A Future Designed by You, Fueled by OUEEM

The career outcomes of OUEEM undergraduates across industries—not just business—are unparalleled, and at OUEEM, you can pursue whatever professional path you want. That's because the OUEEM experience is designed to fuel your personal inquiries and build your foundational knowledge and real-world experience through experiential learning, mentorship, faculty-student relationships, and our undergraduate career services.

Our students see results because at OUEEM, we aren't just an entrepreneurship college, we teach our students to be entrepreneurial leaders, with a mindset that emphasises learning and experimentation. OUEEM students don't just start businesses, either. You will find our alumni in a number of places: project managing for tech startups, teaching around the world, starting nonprofits, and as a leader in the emerging discipline of entrepreneurship, our graduates are

making an impact on how we think about, conduct research on, design public policy around, and interact with entrepreneurs and entrepreneurial ventures. They are extending the field of knowledge and shaping the discipline to reflect the opportunities and demands of the 21st Century.

Our graduates are: Teachers sharing best practices and innovations in entrepreneurship education. | Scholars advancing entrepreneurship education through cutting-edge entrepreneurship research and translating existing entrepreneurship research into teachable content. |Entrepreneurship Development Centres' directors and practitioners that complement classroom-based entrepreneurship education with practical immersion experiences in the broader entrepreneurship community. The undergraduate career development we offer is designed to make sure you have the skills and motivation to lead, grow, and thrive in whatever industry you choose.

How Does OUEEM Prepare Students for the Real World

The answer is through a hands-on approach to learning because we believe experience is the best teacher. Experiential learning is embedded into our curriculum, which mixes business classes with the liberal arts and sciences. From your first year until your final class, you'll be taking on projects that make real impacts on businesses, the environment, and communities.

YOUR JOURNEY IS JUST BEGINNING

How the OUEEM career development services can help our students is ultimately up to them! Come check out what we are all about. We can't wait to meet you.

OUTCOMES | PROFESSIONAL PATH| ADVISING & TOOLS | INTERNSHIPS AND EXTENSHIPS OUTCOMES

Outcomes

Undergraduate Outcomes for a Global World

The undergraduate outcomes for our students don't lie. When you leave OUEEM, you emerge as a top candidate in the eyes of employers from all areas of today's global economy. This is thanks to the strong business foundations, hands-on projects, institutional support and resources, and real-world experience you will have under your belt

The Lessons You Learn Here Last a Lifetime

It doesn't matter what industries graduates are working in or where you want to go. Whatever your next step is, your entrepreneurial leadership mindset will get you there. Our curriculum, with its unique blend of business and liberal arts and sciences courses and several concentrations to choose from, prepares our students to be the critical thinkers and thought-starters the future needs and employers want. And, our Career Development team and resources are here to support

and help connect you to internships and externships, professional networks, and employment opportunities to enhance that experience.

The Skills Our Students Bring to the Table

• Personal Development

• Communication

• Creativity and Innovation

• Critical Thinking

• Equity & Inclusion

• Leadership

• Teamwork

• Professionalism

• Organisational skills

• Flexibility

• Commercial awareness

• Problem solving/analysing

• Initiative

• Ability to use new technologies

• Value addition

• Career & Self-Development/Management

• Reliability

• Learning

A Degree That Takes You Anywhere

Our students do it all, across industries and disciplines. You will find our alumni as owners of their own enterprises in various sectors.

Why OUEEM?

You have big ideas and big dreams. At OUEEM, we teach you how to find the opportunity in every challenge and turn those ideas into real innovations. By focusing on entrepreneurial effectiveness and leadership (EE&L), we're preparing our students to go from today's learners into future entrepreneurial leaders.

Entrepreneurial Leaders Are the Future

An entrepreneurial leader has the characteristics of all good leaders: collaborative, thoughtful, focused, motivated. People who value optimism, coming together, experimenting, and learning from mistakes to produce the best results. Why OUEEM focuses on entrepreneurial leadership is simple—the best entrepreneurship college will teach you how to have and execute this mindset. Entrepreneurial leaders don't dwell on the problems, they solve them - in their own, unique way. Our students have never met a status quo they didn't question. You may wonder how fashion could be more sustainable. Or how to be a better public speaker. Or what streaming means for the future of Nollywood. Or how you can support immigrants while exploring your own heritage. These questions are entrepreneurial leadership in action. See an issue, ask questions, take action.

The Classroom Is Your Playground

OUEEM is a hub for creative solutions to societal concerns. We provide the resources, and you run with them. We designed our curriculum, a mix of business and the liberal arts and sciences, around practical knowledge and hands-on learning. Learning by doing is our mantra, and never is that more true than in Entrepreneurship Concepts and Applications (or ECA), New Venture Creation (or NVC), and Design Driven Entrepreneurship (or DDE) as our students call them). You will turn an idea into a tangible venture—all while learning what actually makes a business work. It's a pivotal first step in a OUEEM student's journey and one that pays off immediately. You may even discover where your passions lie in the process. We offer several concentrations, focused on a different areas/sectors of the economy. Future accountants, government workers, politicians, scientists, technologists, engineers, agriculturists, healthcare practitioners, financial advisors, sustainability advocates, criminologists, athletes and supply chain experts all have a place here.

Results Only a Top Entrepreneurship College Provides

Experienced faculty. Small classes. Real-world applications. Dedicated staff. Expansive alumni network. Global population (21 countries represented and counting). Our environment breeds success. And, from the classroom to the boardroom, you have endless support on campus. The Centre for Career Development (CCD), our faculty, hands-on learning opportunities, and your classes prepare you for professional life from day one. Our students don't just start businesses, either. You will find our alumni turning all industries (technology, education, health care, to name a few) on their heads.

Professional Paths

Embark on Your Professional Adventure

The possible careers for undergraduates at OUEEM are endless. And, the Undergraduate Center for Career Development (CCD) is here to help you transition from OUEEM to your next great opportunity, giving you the resources to explore all of your postgrad options, whether that's entering the workforce at startups, non-profits, and Fortune 500 companies, continuing your

education, launching an entrepreneurial venture, or bearing the torch for the next generation of your family business.

The Undergraduate Career Choice Is Yours

Your choices of undergraduate careers are infinite, but there is one guarantee: you will emerge from OUEEM with the entrepreneurial leadership skills that allow you to create a positive impact in any role, organization, or community from day one. With guidance from CCD's experienced advisors, career fairs and events, and assistance in interview and resume preparation, you'll be ready to dive into a career you feel passionate about.

A Campus Full of Connections and Networking Opportunities

The best part of the OUEEM experience is the people—your professors, your advisors, your classmates, your peers, and our robust alumni/professional affiliates' network from all across the globe. As you partner with people across campus on projects and in class, you will gain professional insights and grow connections. Those touchpoints can help you find career paths you want to take as well as provide avenues for you to pursue them. Our faculty especially have expertise and networks that are beneficial to our students.

You also can participate in events, research, and networking with our professional affiliates/partners. They provide a chance for you to dive deeper into a specific community or area of interest, such as entrepreneurship and innovation, agricultural entrepreneurship, technology/engineering entrepreneurship, biotechnology entrepreneurship, nanotechnology entrepreneurship, media entrepreneurship, oil and gas entrepreneurship, maritime entrepreneurship, tourism/hospitality entrepreneurship, corporate entrepreneurship, social entrepreneurship, sustainability entrepreneurship, ecopreneurship, healthcare entrepreneurship, medical entrepreneurship, pharmaceutical entrepreneurship, digital entrepreneurship etc., and to meet mentors. Plus, we're partners with local and foreign institutions for academic degrees.

A Lifelong Community of Support

The OUEEM experience isn't over when you graduate. You will then join OUEEM's extensive alumni network / professional affiliates' membership. Our alumni have each chosen a unique career path after college and many want to share that journey with you. Our global network is visible in all corners of the business world and beyond, and will serve as a resource for you throughout your career journey. Our alumni know firsthand just how valuable an OUEEM education and mindset are to the world.

Advising and Tools

Undergraduate Career Advising and Support from the First Day

We have your back from day one. As soon as you arrive at OUEEM, you have access to peer undergraduate career advising, career workshops, and resources from our Undergraduate Center

for Career Development (CCD). These tools are catered to our students and their unique interests. When you partner with us, you are already ahead of the curve.

Finance and Operations Manager at Clove (and former Peer Career Ambassador in CCD!) Additionally, our virtual tools are available for students 24/7 and help connect students to those aforementioned resources, on-campus events, skill-building opportunities, undergraduate career advising, resume reviews, and more.

Take Us With You at Every Step

Most of our events and tools are open to all of our students, though some are more useful to upperclassmen. Regardless, you can start early. Here is just an example of how we support our students from orientation to graduation.

Your First Year with CCD

We want you to feel the love the minute you step on campus. As you adjust to college, you can join us for one of our signature first-year events and even start meeting with Peer Career Ambassadors, who function similarly to an undergraduate career advisor.

Peer Career Ambassadors

Peer Career Ambassadors (PCAs) are OUEEM students trained to assist their peers with their career-related needs. As a first-year student, you have the opportunity to meet with PCAs who have been in your shoes and can review your resume and direct you to the right resources to begin your career exploration.

First-Year Fridays

First-Year Fridays is a weekly workshop aimed to bridge the gap between the high school senior and the professional first-year student. Each Friday, PCAs present different topics that address this gap, as well as tips for skill building.

Getting the Professional Hang of It

With a few semesters under your belt, you will have more of an idea of what career you want to pursue. It’s never too early to start exploring potential careers and internships. Even if you have already decided or are seeking guidance, we are here to show you all the options available to you.

24/7 Virtual Tools to Explore

You will have 24/7 access to Canvas, VMock, and Big Interview, among others, to help with your career search strategies, resume guidance, industry expertise, interview prep, and more.

Career Workshop Opportunities and Industry Spotlights

Put these on your calendar when you're ready to start mapping out your professional future. Leveraging our expansive employer partnerships and incredible alumni network, we offer workshops, career sessions, and spotlight programs tailored toward specific industries and career development milestones.

Finding Professional Opportunities

Internships and externships are not required of our students, but almost all of them do at least one while at OUEEM. We offer various levels of support during this part of your career exploration.
1-1 Undergraduate Career Advising with CCD Staff
CCD staff has networks and expertise across industries. You can come to us for help with an internship strategy or job-search plan, how to connect with alumni and employers, your resume and cover letters, interview and grad school application prep, or even a specific opportunity.
Summer Internship Prep and Career Fairs
Now, it's time to drill down on some of your professional interests. Our team helps you research opportunities near you and land the role you want. Plus, you can get comfortable networking at our semesterly career fairs. Preparing for Graduation
You may have some experience under your belt and are ready to take it to the next level. Don't fret! Our team will make sure you're confident going into your next professional step before you even order your cap and gown.

Internships and Externships

Undergraduate Internships and College Externships for OUEEM Students

At OUEEM, you discover what you want out of your career by expanding your network and building on your experiences in the classroom and in the real world. The Centre for Career Development (CCD) at OUEEM offers students support to identify and seek out opportunities for undergraduate internships and externships (or job shadows) to foster that early career growth and exploration. CCD, through panels, one-on-one advising sessions, and networking events (among many other resources), is here to help you explore career options and the various professional paths available to you.

What Are Internships and Externships?

College internships and externships are an important stepping stone on your career journey. Internships provide students with an opportunity to experiment by working in areas of career interest and developing valuable skills, while undergraduate externships allow students to explore various industries and functional areas by observing professionals on the job and asking questions. Both opportunities will be invaluable to you as you start your career

How Our Coursework Amplifies Career Exploration

While internships are not required at OUEEM, almost 90 percent of our students do at least one. Our students seek out opportunities, and blaze their own professional trail. At OUEEM, our

students are go-getters, building out their skills and confidence to find internships and the professional environments they want to try out. Our resources, including providing access to various networking opportunities and growth tools, are here to supplement that drive and support our students as they explore the career avenues that interest them.

Additionally, experiential learning, or hands-on learning, is baked into what we teach at OUEEM, and internship and externships are a big part of that. Because of that, we want to ensure you pursue the opportunities and industries that interest and challenge you the most. We have specific courses and programs that are designed so you can excel while you figure out your professional passions and build marketable skills.

Career Exploration Lab

It is offered for students who want to add value to their internship experience or need to receive credit during an internship, this course helps you apply your classwork in a real-world business setting. The Career Exploration Lab also supports international students' ability to obtain the proper visas required to work in countries like the United States of America (USA).

Internship Experience Lab

Designed to complement our students' professional learning during a summer internship, you can earn course credit while receiving guidance and mentorship, all as part of your early professional development.

Summer Intern Sponsorship Program

Each summer, CCD proudly offers awards to students who accept global and domestic internships that may otherwise cause financial hardship. We aim to make it possible for you to engage in internships, whether paid or unpaid, so you can pursue the professional path you want.

Externship Programme

Designed for students in the exploration phase of their career development, CCD's Externship Program connects you with a vast network of OUEEM alumni and organizations in order to explore various careers, industries, organizations, or functions. You shadow and observe professionals on the job and, in the process, expand your professional network and develop a more realistic understanding of your goals.

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Preparation for Tomorrow's World

We prepare you for jobs that don't even exist yet: In an ever-changing world, narrow academic theory quickly loses relevance. Therefore, we go beyond just giving you a solid academic grounding. We also develop skills like leadership, critical thinking, problem solving, quantitative

reasoning, communication and teamwork—skills that will always be relevant for the jobs of tomorrow.

Engaging Learning Experience

A revolutionary style of teaching and learning: We employ the most innovative and effective methods of teaching and learning. For example, sometimes we ban lectures. Instead, you drive your own learning in a self-paced way and learn from your peers. When you attend class, you will meet an expert facilitator who engages you in lively debates, discussions, and applications of the knowledge you have learned on your own and with peers. You will 'learn how to learn' in an effective and engaging way. .

Entrepreneurial Leadership

Develop entrepreneurial skills and mindsets: We believe every graduate in the 21st century should be able to think entrepreneurially. Therefore, you learn the habits that make great entrepreneurs—how to solve big problems with limited resources, how to think innovatively, how to form and lead teams, and how to dream big—in whatever field you go into.

Declare a Mission for Your Life

We will challenge you to declare a "mission" for your life, and not just to select an academic "major": We will expose you to the grand challenges and opportunities of our time, and work with you to define how you want to solve these problems and capture emerging opportunities. In this way, you will discover your life's purpose and align your learning with this purpose.

Education Meets the Real World

The real world comes to the classroom: We break down barriers between universities and the real world. You will solve real problems for real organisations from day one. We design our curriculum with employers. And each year, in our undergraduate programmes, you spend eight months on campus and four months in the workplace by the time you graduate. .

A Student Driven Experience

We empower you to be the driving force behind your undergraduate experience: You and your peers have the power to design your extra-curricular activities, and are supported to launch your own ventures, engage in local communities, and participate in our Skills Acquisition and Venture Creation (SAVEC) programme.

Pan-African and Global Network

At OUEEM, we believe that creativity is fostered by experience and exposure, and as such we bring together students and staff from diverse backgrounds to live, study, and play together in a rich, vibrant community where different cultures are respected and celebrated. You form deep bonds with inspiring classmates and graduate with a powerful, global network for life.

Core Values

- *Integrity* - Trust, respect and civility bring out the best in people. We respect and behave ethically toward each other and our external partners.
- *Diversity* - We value our membership in a lifelong community that is broadly diverse. We believe that differences make us a richer community.
- *Innovation* - We have a long-standing commitment to an institutional culture that fosters creativity and, risk-taking, leadership and an entrepreneurial spirit.
- *Collaboration* - Our commitment to cross-disciplinary collaboration and to working closely with students defines the practices of the faculty, administration, staff and who work on the campus of University of Entrepreneurship and Enterprise Management. Together with our alumni, and with our external partners, we create learning and working experience that is greater than the sum of its parts.
- *Excellence* - Open University of Entrepreneurship and Enterprise Management is committed to excellence. Ours is a community in which all members can achieve their personal best. We seek to support each other thoughtfully for continuous growth and development.

OUEEM offers the following professional degree programs:

Doctor of Business Administration (DBA), Master of Business Administration (MBA), and Bachelor of Business Administration (BBA) with specializations

Doctor of Public Administration (DPA), Master of Public Administration (MPA), and Bachelor of Public Administration (BPA)

Doctor of Entrepreneurship (D.Ent), Master of Entrepreneurship (M.Ent), and Bachelor of Entrepreneurship (B.Ent) in Entrepreneurship with specializations

Why Choose OUEEM?



- *Global Perspective*: Diverse student body and faculty foster a rich cultural exchange and global outlook.
- *Industry Integration*: Strong ties with leading corporations ensure practical relevance and real-world experience.
- *Sustainability Focus*: Emphasis on ethical and sustainable business practices for future readiness.
- *Extensive Networking*: Access to alumni connections and industry partnerships for career advancement.
- *Career Opportunities*: Internship placements, job prospects, and career development services.
- *Academic Excellence*: Renowned faculty and a reputation for academic rigor and quality.

Accreditation and Memberships

Special Highlights

Affordable Fees

Through Online learning, students can reduce their fees for a degree program by up to 70% off the cost of a full-time, on-campus degree.

Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.

Dual Certification

Globally Recognised Professional Degree and Professional Membership Certificates

Globally Regulated Qualification

Earn UK Office of Qualifications and Examinations Regulation (Ofqual) - regulated, globally recognized qualifications that cater to both professional and academic advancements.

Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.

Interact with Global Leaders

Network with Expert Faculties, entrepreneurs, scholars, practitioners and C-suite professionals of global organizations.

Accreditation of Prior Learning and Experience

APEL also applies the learning gained in professional experience via the submission and assessment of a formal portfolio of evidence for degree credit. It is suitable for mature professionals who wish to recognise their valuable learning in an employment context and beyond.

APEL is the process where credit is sought for learning which has not previously been assessed and awarded credit by an academic institution or professional organisation.

It is learning which has taken place from a range of experiences and is often unstructured, personal and unconsciously gained. Skills, knowledge and abilities that come with this type of learning however can be equal to those gained by students following traditional courses through formal educational institutions.



Why Choose Our Online Program?

Designed For Working Professionals

Our programs are ideally suited for working professionals wishing to further their careers in consulting or become experts in any field.

Globally Recognized

Globally Recognized in Europe, United States, Canada and 60+ Countries.

World-Class Faculty & Industry Experts

We're a team of seasoned professors and industry experts who bring a wealth of knowledge and practical experience.

Career Advancement

With a focus on enhancing your skills and business acumen, these programs empower you to take the next step in your career journey.

Flexibility

These programs offers the flexibility to study at your own pace and on your schedule, allowing you to balance work, personal life and education.

SCHOOLS/DEPARTMENTS/PROGRAMMES



Iba Adetoye School of Agricultural Entrepreneurship

- Agricultural Entrepreneurship and Innovation
- Agribusiness Entrepreneurship
- Animal Husbandry Entrepreneurship
- Aquaculture Entrepreneurship
- Rural Entrepreneurship

Lagbulu Arojojoye School of Science, Engineering and Technology Entrepreneurship

- Science Entrepreneurship
- Engineering Entrepreneurship
- Bio-entrepreneurship
- Biotechnology Enterprise and Entrepreneurship
- Biotechnology Management and Entrepreneurship
- Entrepreneurial Biotechnology
- Nanotechnology Entrepreneurship
- Technology Entrepreneurship
- Digital Entrepreneurship
- Engineering, Science, and Technology Entrepreneurship Excellence Program (ESTEEP)
- Oil and Gas Entrepreneurship
- Maritime Entrepreneurship

- Food/Culinary Entrepreneurship
- Biotechnology Entrepreneurship and Healthcare Management
- Micro and Nanotechnology Enterprise
- STEM Entrepreneurship
- Data Science and Entrepreneurship
- Machine Learning and Entrepreneurship
- Artificial Intelligence, Robotics and Entrepreneurship
- Data Science and Business Innovation
- Strategic Data Analytics for Business
- Artificial Intelligence for Business

Kilisi Yerumo School of Entrepreneurship and Innovation Management

- Entrepreneurship
- Entrepreneurship and Innovation
- Inclusive Innovation
- Entrepreneurial Management
- Master in Entrepreneurship and Enterprise Development
- Entrepreneurial and Small Business Management
- Entrepreneurship in Practice
- Small Business Management
- Entrepreneurship and Finance
- Tourism and Hospitality Entrepreneurship
- Entrepreneurship and Marketing
- Master in Food and Beverage Entrepreneurship
- Family Business and Entrepreneurship
- Sustainability Entrepreneurship
- Environmental Entrepreneurship (Ecopreneurship)
- Applied Entrepreneurship
- Women Entrepreneurial Leadership
- Export Management and Entrepreneurship
- Export Entrepreneurship

Yusuf Ariwajoye School of Management Sciences

- Accounting
- Business Administration
- Banking and Finance
- Marketing
- Public Administration
- Export Master Class
- Services Export
- International Business
- Global Marketing

Ologini Igbe School of Art/Cultural and Creative Entrepreneurship

- Creative Entrepreneurship
- Musical Entrepreneurship
- Theatre Art/Dramatic and Performing Art Entrepreneurship

Folawiyo Janta School of Education Entrepreneurship

- Education Entrepreneurship
- Academic Entrepreneurship
- Edupreneurship
- Educational Technology Entrepreneurship

Asala Lagogodo School of Healthcare Entrepreneurship

- Health Entrepreneurship and Innovation
- Medical Entrepreneurship
- Master in Pharmaceutical Formulation and Entrepreneurship
- Public Health Entrepreneurship
- Sports Entrepreneurship
- Nursing Entrepreneurship
- Master in Sport and Lifestyle Management
- Master in eHealth Management

- Executive Master in Healthcare Entrepreneurship

Oluwaye Opadijo School of Media Entrepreneurship

- Entrepreneurial Journalism and Broadcasting
- Cinematography Entrepreneurship
- Development Communication Entrepreneurship
- Information and Media Entrepreneurship
- Film and Multimedia Entrepreneurship

Moshood Arowoduye School of Faith-based/Religious Entrepreneurship

- Faith Based Entrepreneurship
- Spiritual Entrepreneurship
- Halal Entrepreneurship
- Islamic Finance & Entrepreneurship
- Entrepreneurial Ministry
- Biblical and Entrepreneurial Thinking
- Christian Entrepreneurship
- Biblical Entrepreneurship
- Kingdom Entrepreneurship
- Faith-Based and Philanthropic Entrepreneurship
- Moral Economy & Sustainable Development
- Islamic Economy and Halal Industry

Oderinde Gbadembi School of Social, Public, Corporate and Political Entrepreneurship and Leadership

- Social Entrepreneurship
- Public Sector Entrepreneurship
- Political Entrepreneurship
- Master in Sustainable Management
- Political Entrepreneurship and Leadership
- Entrepreneurial Mindset and Leadership
- Corporate Entrepreneurship and Innovation
- Entrepreneurial Leadership
- Master in Political Marketing and Communications (MPMC)

Adasobo School of Graduate Studies (PGDEnt/ PGDM/ M.Ent/ MBA/ MPA/ M.Com/ D.Ent/ DBA/DPA/D.Com etc)

Adesina Lawan Accredited Skilled Partnership and Certification Programme (ASPCP)

Business Categories

Beauty and Complementary Therapies

Beauty Therapy, Hairdressing and Barbing

Construction and Building Services

Electrical, Plumbing, Carpentry, Plastering, Tiling, Aluminum Installation

Housing and Environmental Services

Energy, Cleaning and Environmental Services, Housing and Waste Management

Creative

Fashion Design, Music Technology, Sound Engineering, Interior Design, Decoration, Green power, Solar Energy Installation

Engineering

Welding, Mechanics, Fabrication, Installation

Hospitality, Catering and Tourism

Hotels, Confectionery, Travel Agency, Tourist Guide

IT and Telecommunication

IT and Telecommunication

Housing and Environmental Services

Energy, Cleaning and Environmental Services, Housing and Waste Management

Agriculture

Farming, Poultry Production, Aquaculture

E-Commerce, Internet Publishing and Broadcasting

Film and Movie Production

Satellite

Installation, Maintenance, Training

Land Based Services

Animal management, Horticulture

Logistics

Taxi and Private Hire Drivers, Forklift Truck Operations, Driving Goods Vehicles

Publishing

Graphic Communications, AUTOCAD, Inventor, Production, Maintenance

Multimedia and Photography

Photo Imaging, Sound Recording, Sound Engineering, Studio Facilities

Retail and Warehousing

Mail services, Warehousing and Storage

Sport and Recreation

Sport and active leisure, exercise, fitness, spectator safety, coaching

Etc

HONORARY DOCTORATE

Get globally recognised and celebrated for your distinguished performance or outstanding contributions to your community and add "Dr" to your title

▪

Choose from 100+ specializations across 23 categories:

▪

- Dr.h.c. - Doctor Honoris Causa
- Hon. PhD – Honorary Doctor of Philosophy
- Hon. D.A. - Honorary Doctor of Arts
- Hon. DBA - Honorary Doctor of Business Administration
- Hon. DPS - Honorary Doctor of Public Service
- Hon. DPA - Honorary Doctor of Public Administration
- Hon. D.A.H. - Honorary Doctor of Arts and Humane Letters
- Hon. LL.D - Honorary Doctor of Laws
- Hon. Ed.D - Honorary Doctor of Education
- Hon. D.B. - Honorary Doctor of Business
- Hon. D.Ent - Honorary Doctor of Entrepreneurship
- Hon. D.D. - Honorary Doctor of Divinity
- Hon. DPEL - Honorary Doctor of Entrepreneurship and Leadership
- Hon. D.Com - Honorary Doctor of Commerce
- D.Univ. - Doctor of the University
- Hon. D.F.A. - Honorary Doctor of Fine Arts
- Hon. D.H.L. - Honorary Doctor of Humane Letters
- Hon. Litt.D. - Honorary Doctor of Letters
- Hon. D.L.A. - Honorary Doctor of Liberal Arts
- Hon. Mus.D. - Honorary Doctor of Music
- Hon. Sc.D. - Honorary Doctor of Science
- Hon. Pd.D - Doctor of Pedagogy
- Hon. Th.D - Doctor of Theology

Affordable Quality Education
We offer a top-notch education without the hefty price tag. Our programmes are designed to provide high-quality learning experiences that are budget-friendly, ensuring that you get excellent value for your investment.

100% Online
Study from anywhere in the world with our fully online courses. You won't need to commute or relocate; you can access all your course materials, participate in discussions, and complete assignments from the comfort of your own home. Study at Your

Convenience
Our flexible scheduling allows you to balance your studies with other commitments. Whether you're working full-time, managing family responsibilities, or pursuing other interests, you can tailor your coursework around your personal schedule.

Mentorship
Benefit from personalized guidance and support from experienced mentors in your field. Our mentorship programmes connect you with industry professionals who provide valuable insights, advice, and feedback to help you succeed academically and professionally.

WHY STUDY AT OUEEM



A dynamic global learning community: Modules are designed to ensure students appreciate the diverse, interdisciplinary nature of of their field of studies. Students will connect with peers around the globe and engage in learning activities with each other to bring their own unique perspectives to the programme.

Learn from internationally renowned experts: You'll be taught by leading academics at Open University of Entrepreneurship and Enterprise Management and world-class professionals various partner institutes/academies. The institution's academics have extensive industry experience from around the world, reflecting the global nature of higher education, which feeds directly into their teaching.

Enhance your professional profile with a valuable career credential: As a graduate of this institution, you'll be prepared for a successful career in any field of your choice, depending on your talent, interest and ability (TAI), and you'll have the skills to succeed in organisations ranging from large corporations to small businesses and nonprofits. Graduates from Open University of Entrepreneurship and Enterprise Management have gone on to work at leading global companies.

Global Accreditations and Recognitions: BQS, AAHEA, 3CE, ACEEE, IATU, ACDE, ACHEC and UNGM accredited and recognised programme. OUEEM qualifications are EduQual-regulated, globally recognized qualifications that cater to both professional and academic advancements.

Dual Certification: Globally Recognised Professional Degree and Professional Membership Certificates

Relevant Curriculum: Our courses and programmes are constantly being updated with enhanced curriculum relevant to the changing world, and to your own goals. Our syllabus is in line with the ever changing business world

Relevant Applied Degrees: Our professional diplomas and postgraduate programmes are applied, by completing a capstone project in your particular area of interest and expertise.

Flexible Learning: Our Faculty can offer individualized instruction designed to provide each student with the guidance and support necessary for successful programme completion.Your residency is not a problem to us

Affordable Education: Open University of Entrepreneurship and Enterprise Management is the best - when comparing quality and cost. Our tuition fees are affordable; we have standard textbooks written by renowned scholars at affordable cost to complement their learning and study.

Open Enrolment: Begin study at any time and when it best fits your schedule; our distance learning programme allows you to take your study with you. With Open Enrolment System, there are no predetermined semester dates to contend with.

Qualified Faculty and Mentors: Open University of Entrepreneurship and Enterprise Management has pool of qualified, experienced and dedicated instructors and mentors that offer professional and academic support to students. Our Faculty drives the college's innovative capacity as experts in their fields..

Quality Academic Service: From your initial contact, our Faculty and Administrators are available to support your educational goal based on the core principle that “through your success we succeed”.

Continuous Tutoring Services: Open University of Entrepreneurship and Enterprise Management is committed to providing students with adequate learning resources and support needed to successfully complete their study. As part of this commitment, students can access private-tutoring in their study. By the end of the programme, students will have had the following experiences and opportunities:

Create a product –

- Build a business plan: Students will produce a business plan outlining their original idea and present this idea to a panel of small business community members.

- Participate in real world projects and industry challenges: Just as is done in the real world, students will often work in teams to design and develop novel solutions to class projects and industry challenges that are mentored by the programme's business partners.
- Build strong ties with local industry partners: The programme's business partners host students for learning opportunities alongside experts and guest lecture in our classes; which result in relationships and future employment opportunities.

Highlights

- Project based work: Every subject is taught through project-based learning that engages students in every facet of their education.
- Collaboration and innovation: Just as is done in the real world, students often work in teams to design and develop novel solutions to class projects and industry challenges.
- Student-centred learning: Students take an active role in their own education, working with teachers in a professional, collaborative environment built on two-way communication.
- The programme will turn your ideas into reality
- Focus on Skills that Matter
- World-class faculty
- Internships with Top Employers/Firms
- Specialisation in desired area
- A Transformative Student Experience with Startup and Entrepreneurship loan
- World-class certification and professional membership with full benefits of partner institutes and universities
- The effective use of blended learning approach
- *Accreditation of Prior Learning and Experience*
- APEL also applies the learning gained in professional experience via the submission and assessment of a formal portfolio of evidence for degree credit. It is suitable for mature professionals who wish to recognise their valuable learning in an employment context and beyond.

  APEL is the process where credit is sought for learning which has not previously been assessed and awarded credit by an academic institution or professional organisation.

It is learning which has taken place from a range of experiences and is often unstructured, personal and unconsciously gained. Skills, knowledge and abilities that come with this type of learning however can be equal to those gained by students following traditional courses through formal educational institutions.

DOCTOR OF ENTREPRENEURSHIP (D.Ent) WITH CONCENTRATIONS IN :

MANAGEMENT | INTERNATIONAL BUSINESS | GLOBAL SUSTAINABLE MANAGEMENT | ENTREPRENEURSHIP

Prepare for a teaching career at the college or university level, a leadership position in academia, or advancement as a business executive or consultant. Attaining the highest-level of academic excellence, the Doctor of Entrepreneurship (D.Ent) degree through Open University of Entrepreneurship and Enterprise Management's Faculty of Entrepreneurship and Small Business Management, is an achievement of consequence.

The D.Ent is an advanced degree Programme that can provide you with the research, critical analysis, and application skills that will enable you to make intellectual contributions to your chosen field of business study.

Who is the D.Ent for?

Whether pursuing a career in management, marketing, human resources, accounting, finance, IT, pharmacy, or medicine, the D.Ent Programme prepares students and professionals with the global business skills to be successful in a management position or to establish their own business as an entrepreneur. Although the D.Ent does not lead to a specific job position, careers that D.Ent graduates often pursue include: Accounting Administration / Office Support Aerospace/Aviation/Defense Agriculture Airlines Architectural Services Automotive Banking, Finance and Economics Biotechnology and Pharmaceutical Building and Grounds Maintenance Community & Government Construction & Architecture Consulting Services Customer Service

Education and Training Energy/Utilities Environmental Services Engineering Human Resources & Recruitment Insurance International Trade IT & Telecommunications Legal, Compliance & Paralegal Logistics, Transport & Supply Localization, Interpreting & Translation Manufacturing Marketing, PR, Advertising/Communications Media, Arts & Entertainment Medical, Health & Scientific Mining and Trades Publishing/Printing Property & Real Estate Retail & Fashion Sales Tourism, Travel & Hospitality

Doctor of Entrepreneurship provides diverse learning opportunities to students who wish to advance their careers to senior management, consulting positions, or academic appointments. The D.Ent Programme offers students the opportunity to concentrate in one of four areas: management, international business, global sustainable management, or entrepreneurship, and to further their professional development through the completion of a dissertation which will develop solutions to complex business problems. Welcome to OUEEM's Doctor of Entrepreneurship (D.Ent) Programme has been developed by senior faculty members and leading business practitioners to establish business leaders in an increasingly complex global environment through the use of theory and applied research. Students will acquire a broad knowledge of the functional areas in business and the application of field research, analysing and solving existing organisational problems in preparation for senior management positions, business consulting, or college teaching. The final piece of the D.Ent is the development of a dissertation, which requires the student to carry out significant research and then apply that research to solve a practical business problem. The dissertation will represent an original contribution to the body of business literature.

Programme Objectives

Upon completion of the D.Ent Programme, students will be able to:

Carry out a detailed literature search of business administration topics using relevant bibliographical resources from print and online resources; Discuss current conceptual and theoretical models, issues, and concerns in business administration;

- Describe current practices, issues, and concerns in business administration;
- Apply current business practices to the management of businesses;
- Summarize significant differences in business practices in different parts of the world and understand how these differences affect managing companies in various countries;
- Evaluate and critique business practices to determine the better practices in use;
- Devise appropriate strategies for ongoing professional development and implementation of these strategies upon successful completion of the D.Ent .

Programme Duration

The entire D.Ent Programme can be completed in no fewer than three years but no more than five years from date of matriculation, with the opportunity to apply for an extension under special circumstances. No Travel Students throughout the world have the opportunity to study at an American university without having to travel abroad.

Mode of Teaching

OUEEM is basically an online University where the process of learning and knowledge dissemination will be done digitally via media like the Google Classroom, Google meet, Webex meet, and Zoom conferencing among others. Perhaps, a secured connection links will be provided to the students by OUEEM to join specific class or to do group/individual assignments, or even to conduct a test or classwork during the course work. However, in some instances, OUEEM will also allow for in-person contact to create avenue for familiarization and collaboration to bond cultures from nationals of different cultural backgrounds.

Experienced Faculty

Students have the opportunity to learn from highly-qualified professors all of whom hold doctoral degrees and have extensive experience in various fields of business.

Features of the Programme

Courses that apply cutting edge theory and concepts to the solving of real problems within organisations; The opportunity to major in one of four concentrations: Management; International Business; Global Sustainable Management; or Entrepreneurship; Completion of a dissertation that explores an existing issue and provides students the opportunity to display mastery of the theory and concepts covered in their course of study.

D.Ent Programme Requirements

The Doctor of Entrepreneurship (D.Ent) degree Programme is comprised of 60 graduate credit hours beyond a completed MBA. In the absence of an MBA from an accredited university, students must have completed a minimum of 30 graduate-level hours relevant to an MBA course of study before they can be admitted to the D.Ent Programme. The D.Ent Programme consists of four foundation courses in business administration and research, a qualifying exam which the student must pass at the end of the first year of study, eight courses in the student's chosen area of concentration, a comprehensive exam which the student must pass in order to advance to the dissertation phase, two dissertation studies courses, and a dissertation.

* Each course in the D.Ent Programme is three credit hours, with the exception of the final dissertation course.

Admission Requirements

An application to the D.Ent Programme must include the following:

• Application form

• Application fee (as fixed)

• One recent coloured passport photograph (digital is okay)

• Official transcripts, licenses or certificates. The D.Ent Programme requires a Master's degree in business administration, in a functional area of business, non-profit management, public administration, a JD degree, or other degree relating to managerial functions from an accredited institution recognised by OUEEM, and with an overall GPA of no less than 3.0 on a 4.0 scale, or equivalent from non-USA Institutions.

• At least one course in each of the following: accounting, finance and economics. This requirement must be met before admission to the D.Ent Programme.

• A resume documenting a minimum of 5 years of work or teaching experience in a relevant area of business Non-native English speakers must demonstrate college-level proficiency in one of the following ways:

• Degree from an accredited institution where English is the primary language of instruction.

• Transcript from an accredited institution indicating completion of at least 30 semester hours of credit where the language of instruction was English ("B" average)

• Transcript from an accredited institution indicating a "B" or higher in an English composition class.

Internet Access

All students are required to have access to a computer equipped with Internet access capabilities.

Transfer Credits

OUEEM will accept up to three graduate semester classes or 9 units awarded by another institution toward a D.Ent degree at OUEEM. The entering student will be required to clearly demonstrate the equivalency of a transfer course through relevant documents (syllabus, catalog, course outline) and justify its acceptance through petition. No course will be considered for transfer with a grade lower than a "B" or its equivalent. Petitions are directed to the Dean of the

OUEEM School of Graduate Studies. There is a fee per unit of credit transferred, and the overall Programme cost will be adjusted to reflect credit for the approved class(es). All petitions for transfer credit must be submitted as part of the student's initial application to the University. Credits awarded as part of another degree will not be accepted for transfer. OUEEM has not entered into an articulation or transfer agreement with any other college or university.

Graduation Requirements

OUEEM has a prescribed curriculum for its D.Ent degree Programme. Students are required to successfully complete 60 credit hours distributed as follows: two core courses, two research courses, five core courses and three specialized courses from the student's chosen concentration, two dissertation preparation courses, and a dissertation. Additionally, students are required to successfully complete a qualifying examination during their first year of study and a comprehensive examination before entering the dissertation studies. All OUEEM students are expected to maintain a 3.0 or B average throughout their term of study. Students will not be awarded course units for any course in which they receive a final grade of "F".

Method of Course Delivery

OUEEM's courses are primarily delivered online. The language of instruction for all OUEEM courses is English. Students in the D.Ent Programme are required to attend a 90 min. real-time online class twice during a six-week course. Residential attendance is not required for students enrolled in the OUEEM D.Ent Programme; occasionally, optional business seminars may be offered via webcam. In addition, all D.Ent students are required to participate in weekly online discussions during their free time via the University's Online Discussion Forum, which links enrolled students and professors. The University makes use of the Internet, e-mail, mail, telephone and fax to provide

OUEEM Policies and Procedures

The University's courses are based upon a prescribed curriculum and a student's time to complete any course of study will be based upon the time commitment set aside for this activity. All courses are designed to meet the equivalency of work that would take place within a traditional classroom setting. The D.Ent degree Programme can be entered into every six weeks. This enrollment policy permits students to set their own pace and schedule to meet their academic goals. New D.Ent students must first complete the Foundational Courses before advancing to their chosen concentration.

Academic Credit (Credit Hours)

The academic credit used by OUEEM is the semester hour equated to the requirements of independent study. All graduate-level courses constitute either four semester hours equaling approximately 180 hours of work per course or three semester hours equaling approximately 135 hours of work per course (reading, Online Discussion Forum postings, written assignments, research papers and assigned supplementary requirements). During the course development stage, the faculty member establishes learning outcomes and states these in the course objectives. Each course is then reviewed and approved by the appropriate Dean. Each course must demonstrate learning outcomes that can be achieved by the typical student in line with the Carnegie unit, which is that one semester hour represents 15 hours of academic engagement (e.g., real-time webcam classes and Online Discussion Forum participation) and 30 hours of preparation.

Official Transcripts

Students and graduates may request an official transcript for OUEEM's graduate-level courses and Programmes. The first transcript is issued at no charge; additional transcripts are $25 each. OUEEM may withhold issuance of a transcript or other form of official confirmation of courses/Programmes completed if a student or graduate has not met their financial obligations with the university.

Cheating, Plagiarism and Falsification of Records

Cheating is an act of obtaining or attempting to obtain credit for work by the use of dishonest, deceptive or fraudulent means; plagiarism is the act of taking ideas, words, or specific substance of another and offering them as one's own; falsification of records is a misrepresentation of statements in submitted records. Therefore, students accused of cheating or plagiarism are entitled to petition, the Dean of the disciplinary unit for due process and review by an appropriate forum. Discovery of falsifying records is grounds for immediate dismissal and forfeiture of all financial payments and academic credits. It is the responsibility of the academic advisor, professor, or project supervisors to determine the integrity of each student's work.

Conclusion

OUEEM is committed to fostering a new form of values-based leadership for the next 21st century – one that is critical to creating vibrant and sustainable economies, organisations, and world communities.

OUEEM's D.Ent Programme provides:

- A world-class education that includes a broad academic background
- Opportunities for entrepreneurial exploration

- Real-world experiences that will benefit you in an ever-more complex society driven by technological change, diverse cultures, and intense economic competition.

Delivery format combines flexibility, convenience, and academic excellence.

Designed with the needs of today's highly mobile professionals in mind, the Doctor of Entrepreneurship degree Programme is a unique blend of online and classroom learning designed to fit your busy life.

The format includes three separate one-week seminars at University Campus during the intersession break. All other courses are eight-week modules taken one at a time and delivered through our nationally acclaimed online platform.

The coursework and dissertation will generally take three to four years to complete, depending upon the student, though students are permitted to take a maximum of seven years.

DENT Programme emphasizes:

- Strong research skills and the ability to use critical thinking
- Ability to identify and synthesize global implications of research
- Ability to think critically about interrelated activities that occur in functional areas of accounting, economics, finance, marketing, project management, and statistics
- Preparation for teaching careers
- Excellence in consulting practices
- An original and intellectual contribution to the field of management and/or business
- Integration of Saint Leo's core values into the dissertation process

Some of the courses you will take

The D.Ent Programme offers an exceptional curriculum with solid course requirements that provide essential business knowledge. For example, you will study at an advanced level the significance of values and ethics as they relate to global leadership, human behavior in organisations, business innovation and entrepreneurship, analytics for decision making, human resource in multinational organisations, and strategic management.

Getting Started

Applications are being accepted now for D.Ent students who will begin study in January 2025 Additional cohorts will be forming for commencing in 3rd Term 2025.

MASTER OF ENTREPRENEURSHIP (M.Ent) IN ENTREPRENEURSHIP

The Entrepreneurship Masters programme covers topics such as management skills and accounting methods, negotiation techniques and communication skills, and looks at how they can be applied in various business situations. The programme also teaches students how to adjust to changes, and gives them the skills necessary to become successful entrepreneurial leaders in a range of organisational settings.

The programme prepares you for your future career by offering more than a basic understanding of business. You receive real-world business knowledge that will prepare you to meet various business challenges, achieve career goals, and move ahead in today's workforce as you explore vital business and leadership fundamentals. What you learn in the classroom can be applied immediately in your business to influence its bottom line.

Specializations

- Accounting
- Communication
- Corporate Finance
- Entrepreneurship and Small Business
- Healthcare Management
- Human Resource Management
- International Business
- Leadership
- Marketing
- Project Management
- Self-Designed

Why study the Entrepreneurship and Small Business specialization?

The **Entrepreneurship and Small Business specialization** teaches young business students how to face the challenges of starting and developing a new company. Benefit from hands-on experience that will assist you in launching your new business. Benefit from a broad spectrum of topics, including entrepreneurship inside and outside of corporate settings and small businesses sustainability planning. Learn how to deal with the risks and rewards of being an entrepreneur and find efficient ways of identifying fresh business opportunities.

Learning outcomes

Graduates of this programme will be prepared to:

- Evaluate the environment in which businesses operate with awareness of complexities, inter-dependencies, risks, consequences, and diverse stakeholder perspectives.
- Make decisions within a business context that are effective, well-reasoned, ethical, and socially responsible.
- Formulate statements of business problems or opportunities to facilitate insightful dialogue and critical thinking.
- Generate solutions to complex business problems or opportunities through critical, creative, and systems thinking and apply appropriate theories, concepts, tools, skills, practices, and research.
- Employ business-appropriate communication skills that enable effective exchange or transfer of information, promote mutual respect, encourage healthy discourse, and display an acute awareness of the needs of the intended audience.
- Demonstrate the ability to work with others to meet goals in diverse and complex business environments.
- Evaluate opportunities for business stakeholders, including oneself, to contribute to positive social change locally and globally.

Career options

Accounting is the process of analysing, verifying and reporting the results of financial information to an organisation, government agency or individual. Some of the most popular fields include:

- Forensic Accounting
- Certified Internal Auditor
- Comptroller/Controller
- Accounting Clerk
- Chief Financial Officer
- Public Accountants
- Management Accountants
- Government Accountants
- Internal Auditors

Contents

Completion Requirements

- 36 total semester credits

[6] Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.

- Foundation and core courses (24 sem. cr.)
- Specialization courses (8 sem. cr.)
- Capstone courses (4 sem. cr.)

BACHELOR OF ENTREPRENEURSHIP (B.Ent) IN ENTREPRENEURSHIP

About OUEEM's Bachelor of Entrepreneurship (B.Ent) in Entrepreneurship Programme

OUEEM offers Professional Bachelor of Entrepreneurship to future leaders looking to create social and economic value… everywhere.

The academic experience at OUEEM is uniquely designed for students who want to study entrepreneurship, small business management and allied fields and develop an entrepreneurial mindset. Our focus on Entrepreneurial Dynamism enables students to discover their strengths, pursue their passions, and create their own path to success. Students have the opportunity to explore opportunities, gain real-world experience, and define their own academic programme. The academic experience blends seamlessly with co-curricular activities, allowing students to put their ideas into action.

The Undergraduate Experience

Our Approach

At OUEEM, we resist the pressure to conduct tertiary education the way it has always been done. We challenge existing beliefs so that we only keep what works, and reimagine the rest. Our mission is to create a more prosperous and peaceful society by developing the next generation of ethical and entrepreneurial leaders. We prepare students for a successful and meaningful life and career in the 21st century – with a shared vision for a better society.

[8] Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.

Preparation for Tomorrow's World:

We prepare you for jobs that don't even exist yet, because you will be exposed to skills needed to maximize opportunities in self-reliance.

Engaging Learning Experience:

A revolutionary style of teaching and learning

Entrepreneurial Leadership:

Develop entrepreneurial skills and mindsets.

Education Meets the Real World:

The real world comes to the classroom.

OUEEM goes above and beyond to provide you with an education like no other. We focus on giving you a holistic experience designed to make you a successful entrepreneur, leader and a better citizen of the world. OUEEM has identified several fundamental strategies that make our approach to teaching and learning unique, relevant and engaging.

Preparation for Tomorrow's World

In an ever-changing world, narrow academic theory quickly loses relevance. Therefore we go beyond just giving you a solid academic grounding. We also develop skills like leadership, critical thinking, problem solving, quantitative reasoning, communication and teamwork—skills that will always be relevant for the jobs of tomorrow.

An Engaging Learning Experience

We employ the most innovative and effective methods of teaching and learning. For example, sometimes we ban lectures. Instead, you drive your own learning in a self-paced way and learn from your peers. When you attend class, you will meet an expert facilitator who engages you in lively debates, discussions, and applications of the knowledge you have learned on your own and with peers. You will 'learn how to learn' in an effective and engaging way.

We have developed a Learning Cycle that helps you learn new skills and master concepts. This 4-part Learning Cycle incorporates (i) a 'discovery' experience—that 'aha' moment when you discover the gaps in your knowledge and skills, (ii) self-paced learning, (iii) peer learning (students teaching and learning from each other) and (iv) facilitated group learning.

[6] Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.

Declare a Mission for Your Life

We will challenge you to declare a "mission" for your life, and not just to select an academic "major". We will expose you to the grand challenges and opportunities of our time, and work with you to define how you want to solve these problems and capture emerging opportunities. In this way, you will discover your life's purpose and align your learning with this purpose.

Education Meets the Real World

We break down barriers between universities and the real world. You will solve real problems for real organisations from day one. We design our curriculum with employers. And each year, in our undergraduate programmes, you spend 8 months on campus and 4 months in the

workplace, ensuring you have one year of work experience by the time you graduate and are 'ready to hit the ground running'.

Developing Entrepreneurial Leaders

We believe every graduate in the 21st century should be able to think entrepreneurially. Therefore, you learn the habits that make great entrepreneurs—how to solve big problems with limited resources, how to think innovatively, how to form and lead teams, and how to dream big—in whatever field you go into.

Pan-African and Global Network

At OUEEM, we believe that creativity is fostered by experience and exposure, and as such we bring together students and staff from diverse backgrounds to live, study, and play together in a rich, vibrant community where different cultures are respected and celebrated. You form deep bonds with inspiring classmates and graduate with a powerful, global network for life.

A Student Driven Experience

We empower you to be the driving force behind your undergraduate experience. You and your peers have the power to design your extra-curricular activities, and are supported to launch your own ventures, engage in local communities, and participate in our SAEC programme.

Our Offering

Focus on Skills that Matter

Our Academic Programmes

Internships with Top Employers

A Transformative Student Experience

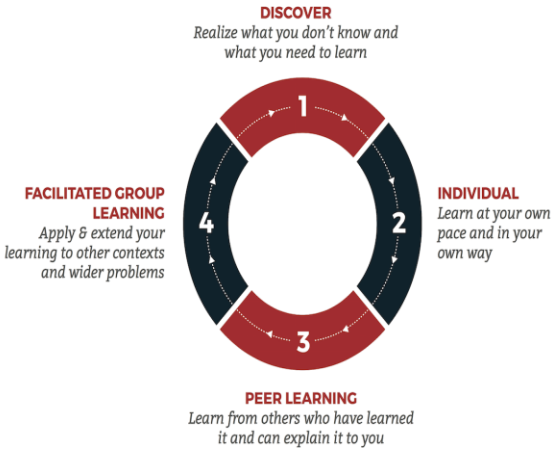
The OUEEM Undergraduate Programme is designed so that you are continuously developing skills and applying them in everything you do. Spend your first year taking our four Entrepreneurship Core Courses: Data and Decisions, Communicating for Impact, Entrepreneurial Leadership and Real World Projects to develop core skills key skills that will prepare you for any workplace.

The undergraduate experience at OUEEM helps you to answer the questions, 'How do I learn?' and 'How do I lead?'

[6] Support from others may include for example support by teachers, mentors, peers, advisors, or consultancy services.

HOW I LEARN

The Learning Cycle



We understand how people learn best. We have therefore developed a Learning Cycle that helps you learn new skills and master concepts. This 4-part Learning Cycle incorporates (1) a 'discovery' experience—that 'aha' moment when you discover the gaps in your knowledge and skills, (2) self-paced learning, (3) peer learning (students teaching and learning from each other) and (4) facilitated group learning.

HOW I LEAD

The 7 Meta Skills

1 Leading Others

Empathy, diversity, relationship building, feedback, collaboration

2 Leading Self

Self-awareness, proactivity, lifelong v OUEEM, self-improvement, self-regulation

3 Entrepreneurial Thinking

Systems thinking, identifying opportunities, human-centered thinking, creativity and innovation, continuous iteration

[6] Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.

4 Critical Thinking

Authentic inquiry, evidence/research analysis, arguments and judgement, synthesis

5 Quantitative Reasoning

Data contextualisation, uncertainty and modelling of the real world, empirical research, data-based decision making, quantitative problem solving

6 Communications for Impact

Audience, writing process, voice, organising for effective communication, story-telling and presentation

7 Managing Complex Tasks

Scoping, structuring, planning, coordination, execution

In a fast-changing world, mastery of academic theory is not enough. Our "Skills on top of theory" approach has been designed to supplement academic theory and give you the skills you need to remain relevant in an ever-changing world. We prepare you for jobs that haven't been created yet.

OUEEM has identified 7 Meta Skills that employers seek in graduates they hire. These skills will also prepare you to shape your own destiny as an entrepreneur one day. You will apply these skills throughout your time at OUEEM to answer the questions: "who do I lead?" and "how do I lead?"

~~DEVELOPING CORE SKILL~~S

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The Entrepreneurship Core

The four Entrepreneurship Core courses were developed with the 7 Meta Skills in mind and further drill down into **Core Skills** relevant to each course. Each of these courses is intended to help your develop skills and enhance your learning experience inside the classroom and during your annual internships.

Data and Decisions

Learn how to understand data and its implications in the real world

Core skills: Data Contextualisation / Uncertainty & Modelling of The Real World / Finding Answers through Empirical Research / Data-Based Decision-Making & Ethics / Quantitative Problem-Solving Approach

Communicating For Impact

Develop the necessary skills to communicate in a professional setting

Core skills: Grammar and Conventions / Audience Awareness / Organisation / Voice / Writing Process / Public speaking and presentation

Entrepreneurial Leadership

Discover the soft skills needed to make a great leader

Core skills: Self-Awareness / Proactivity / Lifelong / Self-improvement / Self-Regulation / Empathy / Diversity / Building Relationships / Feedback / Collaboration / Systems Thinking / Identifying Opportunities / Human-Centred Thinking / Creativity and Innovation / Continuous Iteration

Projects

Engage in real life work similar to working in an actual organisation

Core skills: Defining the Problem / Structuring the Problem / Work Planning and Resource Allocation / Solving the Problem / Project Communication and Coordination / Inquiry

The Internship

Work experience is so crucial we've made it part of our curriculum.

Many graduates are not able to find jobs after university because they have not gathered the skills required to work in real world work settings—skills such as effective communication, working in teams and solving everyday problems.

That is why, at OUEEM, each year you will spend 8 months on campus and 4 months in an internship with one of our global employer partners. You will gain exposure to real industry problems and engage in tasks that drive home the 7 Meta Skills learned in the Entrepreneurship Core.

Before you start your internship, you will participate in an internship preparation course, which give you a good understanding of the company you are going to work for – from insight into the

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company's core business activities to learning about the company culture, the preparation will ensure that you are a productive member of the company and make a great first impression with your new manager.

The internships serve as a fantastic training ground for practicing the skills you have learned in your courses. You will graduate with an entire year's worth of work experience, making you highly attractive to your future employer.

The Bachelor of Entrepreneurship (B.Ent) is a four-year specialist degree that will equip you with the skills and personal qualities to launch and grow a new venture - in either the commercial or not-for-profit sectors.

In this highly practical degree, you will develop 'out of the box' creative thinking required to go into unchartered territory and find new market opportunities, come up with innovative business strategies, and turn your passion into a rewarding business.

The B.ENT degree will provide you with a solid foundation of applied knowledge in management and entrepreneurship to improve those odds in your favour. You will study a range of key papers to develop your understanding of strategic thinking, introducing a product to market, accounting and finance, electronic commerce, supply chains, legal issues in business, keeping your customers satisfied, leading teams of people, and good communication.

The Bachelor of Entrepreneurship will provide the best possible integration of theory and practice-based entrepreneurship principles to confront the problem of employment and the underutilization of opportunities which abound in this time of change.

(c) ***Admission Requirements:***

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[6] Support from others includes for example support by teachers, mentors, peers, advisors, or consultancy services.

Introduction

Strictly there is no minimum or maximum age limit for admission to the College for all programmes. Applications can only be considered if the College receives satisfactory evidence that the candidate qualifies for the programmes applied for.

i). All candidates admitted to the Bachelor of Entrepreneurship must satisfy the minimum common entrance requirements of OUEEM.

ii). Candidates running their own businesses or having a prior business experience or having interest in starting their own businesses will be most preferred. Candidates having some technical / professional skills will be preferred. Females are encouraged to apply.

iii). Those holding qualifications equivalent to the above from institutions recognised by OUEEM Governing Council may also be admitted. In all cases, the final decision on admission to the programme rests with the University.

iv) A candidate with good diploma from any recognised tertiary institution may be admitted into 2nd year.

v) A candidate with good higher diploma from any recognised tertiary institution may be admitted into 3rd year.

Working Experience

- If the academic requirements are not met, applicants with a minimum of 3 years of working experience will be considered on a case-by-case basis. An interview will be conducted by the University Admission Unit to determine the suitability of the candidate into the programme based on the comparability between the entry requirements and the knowledge and capabilities demonstrated through the work experience.

GENERAL TECHNICAL REQUIREMENTS

As the course is conducted totally online, students are expected to have access to a reliable computer that is connected to the internet. You should also have back-up access to the required electronic resources as necessary for successfully completing this course. College and public libraries are a great resource for back-up technology resources. In order to make the most of your learning experience, there are several technical requirements you will need to fulfill. Refer to the guidelines below to help ensure your success.

FACULTY

Industry experts and experienced academics supporting a new type of learning. Open University of Entrepreneurship and Enterprise Management is proud to avail itself of highly selected international university lecturers, trainers and business managers, drawn from a variety of operational and professional fields, from entrepreneurship and innovation to science and technology, from agriculture to management sciences and from art and social sciences to law and humanities. The teaching approach is aimed at developing entrepreneurial competence for entrepreneurial effectiveness, thereby developing students' ability to function effectively as an entrepreneur or in an entrepreneurial capacity, for example within small businesses or as part of 'portfolio careers, here multiple job opportunities, part time work and personal ventures combine.

Open University of Entrepreneurship and Enterprise Management's lecturers are also active researchers, adding to the world's knowledge of business and entrepreneurship in various fields and providing valuable opportunities for undergraduates and graduates to get involved in cutting-edge research. Their first-hand knowledge and practical insights ensure that our students get the

most out of our innovative curriculum. Open University of Entrepreneurship and Enterprise Management employs hires university and college lecturers, company trainers, consultants, managers and entrepreneurs chosen because of their proven experience and skills. The faculty has a strong creativity inclination, with representatives from diverse backgrounds.

For Faculty Profiles, kindly visit:
https://cesbm.education/faculty.php

TUITION AND AID

Academic Plan	Total Cost (USD)	Discounted Cost (USD)
Certificate	100	-
Diploma	250	150
Higher Diploma	250	150
Bachelor	1500	1200
PGD	500	-
Master	1500	1000
Doctorate	3000	2000
Honorary Doctorate	2000	-

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One Time or Installment Payment

MODE OF TEACHING

OUEEM is basically an online University where the process of learning and knowledge dissemination will be done digitally via media like the Google Classroom, Google meet, Webex meet, and Zoom conferencing among others. Perhaps, a secured connection links will be provided to the students by OUEEM to join specific class or to do group/individual assignments, or even to conduct a test or classwork during the course work. However, in some instances, OUEEM will also allow for in-person contact to create avenue for familiarization and collaboration to bond cultures from nationals of different cultural backgrounds.

FAQs

What accrediting body recognizes Open University of Entrepreneurship and Enterprise Management?

Open University of Entrepreneurship and Enterprise Management is fully accredited by: the Board of Quality Standards (BQS) Board of Quality Standards (BQS) – a member of International Network for Quality Assurance Agencies in Higher Education (INQAAHE); African Council for Distance Education –Quality Assurance and Accreditation Agency (ACDE-QAAA), Home of Entrepreneurship and Innovation (The Confederacy of Chartered Certified Entrepreneurs) and Ofqual Regulated Qualification Framework.

FAQs

Does OUEEM allow credit transfers?

Yes! No Limit.

Do I need to buy any textbooks?

No. There are no textbooks that need to be bought to complete the classes and/or assignments.

Does Open University of Entrepreneurship and Enterprise Management intend to get more accreditations?

Yes. OUEEM is currently at the application stage for Distance Education Accrediting Commission (DEAC) accreditation.

What is the learning format?

All courses are 100% online and self-paced, allowing you to study at your convenience.

Is there a hidden fee?

There's no additional fee if you want to receive your certificate electronically.

Still have questions?

Contact: **Tel:** +2348023520943 | +2348063508782 | +2348037904924 |
Email: info@cesbm.education, cesbm.education@gmail.com
Website: https://www.cesbm.education/administration.php



JOIN OUEEM NOW

Visit:

https://cesbm.education/apply

Method of Application

Application and processing fee of ₦10,000 or $10 (non-refundable) payable into the College's Account:

All payments should be made into:

Bank: UBA Plc.
Account Name: College of Entrepreneurship and Small Business Management Ltd
Account Number: 1021111610 (Naira)
Account Number: 3003946298 (Dollar)

Admission requirements

O'Level/Vocational certificate/Diploma/Higher Diploma/Bachelor / PGD/Master. Candidates running their own businesses or having a prior business experience or having interest in starting their own businesses will be most preferred. Candidates having some technical / professional skills will be preferred. Females are encouraged to apply.

Duration: CEnt – 6 months | DEnt – 2 sessions | HDEnt - 2 sessions | Top up BEnt – 1 session | MEnt – 18 months | D.Ent – 3 sessions

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